



2010 Sponsorship Levels

* Printing deadline dates apply

Sponsors make it possible for *Toast To Life* to return 100% of the event's proceeds directly to the Resource Center Dallas to provide services for our clients. Below are the benefits our sponsors enjoy when they help underwrite the costs of producing the event. We hope you will consider generous participation.

PRESENTING SPONSOR \$25,000

- Opportunity to display logo banner at all *Toast To Life* events and receptions
- Presenting Sponsor recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads *
- Logo and Presenting Sponsor recognition on event invitations, print materials, and event program*
- Logo and link on *Toast To Life* website
- Four (4) tickets to limited-attendance Sponsor Party in February
- Twelve (12) tickets to limited-attendance Preview Party in March
- Twelve (12) VIP tickets to *Toast To Life*

PLATINUM \$10,000

- Opportunity to display logo on signage at all *Toast To Life* events and receptions *
- Recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads *
- Logo and sponsor recognition on event invitations, print materials, and event program *
- Logo and link on *Toast To Life* website
- Two (2) tickets to limited-attendance Sponsor Party in February
- Eight (8) tickets to limited-attendance Preview Party in March
- Eight (8) VIP tickets to *Toast To Life*

GOLD \$5,000

- Opportunity to display logo on signage at all *Toast To Life* events and receptions *
- Recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads *
- Sponsor recognition in event program and signage *
- Logo and link on *Toast To Life* website
- Two (2) tickets to limited-attendance Sponsor Party in February
- Six (6) tickets to limited-attendance Preview Party in March
- Six (6) VIP tickets to *Toast To Life*

SILVER \$2,500

- Recognition on sponsor "Thank You" ads and written publications *
- Sponsor recognition in event program and signage *
- Logo and link on *Toast To Life* website
- Two (2) tickets to limited-attendance Sponsor Party in February
- Four (4) tickets to limited-attendance Preview Party in March
- Four (4) VIP tickets to *Toast To Life*

BRONZE \$1,000

- Recognition on sponsor "Thank You" ads *
- Sponsor recognition in event program and signage *
- Two (2) tickets to limited-attendance Sponsor Party in February
- Two (2) tickets to limited-attendance Preview Party in March
- Two (2) VIP tickets to *Toast To Life*



Dr. Christopher Salerno, EdD & John Dixon



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Resource Center Dallas is proud to be a United Way Agency.

Resource Center Dallas operates:
John Thomas Gay & Lesbian Community Center
Nelson-Tebedo Health Center

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TTL10 Sponsorship 1009