

14TH ANNUAL
Toast To
Life
FASHION INDUSTRY GALLERY
02.25.12

Toast To Life

2012 In-Kind Sponsorship Levels

* Printing deadline dates apply

14TH ANNUAL Toast To Life FASHION INDUSTRY GALLERY 02.25.12

Benefiting programs of Resource Center Dallas

With your help Resource Center Dallas operates the John Thomas Gay & Lesbian Community Center and the Nelson-Tebedo Community Clinic as well as over 35 additional programs, services and events.

In-Kind Sponsorship Levels

Please see the 2012 In-Kind Sponsorship Levels sheet for benefits associated with each of the following levels.

\$10,000 – Platinum
\$ 5,000 – Gold
\$ 2,500 – Silver
\$ 1,000 – Bronze

Thank You!

Resource Center Dallas gratefully acknowledges your generous support.

Please Note: Sponsorship recognition subject to print deadlines.

Visit us online

www.toasttolife.org

We are incredibly grateful to our supporters who make it possible for Toast To Life to return 100% of the evening's proceeds directly to Resource Center Dallas' vital HIV/AIDS programs and services.

In-Kind contributions, such as the donation of equipment, food, liquor, supplies, and valet parking, are an integral part of our success. Below are the benefits our In-Kind Sponsors enjoy when they help underwrite the costs of producing this important event.

PLATINUM

\$10,000

- Opportunity to display logo on signage at all *Toast To Life* events and receptions*
- Recognition on *Toast To Life* invitations*
- Recognition on *Toast To Life* promotional materials, advertising, press packets, and news releases*
- Recognition on *Toast To Life* invitations*
- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) tickets to limited-attendance sponsor party in January
- Six (6) VIP tickets to *Toast To Life*

GOLD

\$5,000

- Recognition on *Toast To Life* promotional materials, advertising, press packets, and news releases*
- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) invitations to the limited-attendance sponsor party in January
- Four (4) VIP tickets to *Toast To Life*

SILVER

\$2,500

- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) tickets to limited-attendance sponsor party in January
- Two (2) General Admission tickets to *Toast To Life*

BRONZE

\$1,000

- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) General Admission tickets to *Toast To Life*



Proud to be a United Way Service Provider.

Resource Center Dallas operates:
John Thomas Gay & Lesbian Community Center
Nelson-Tebedo Community Clinic

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TTL12 In-Kind Sponsorship Levels 0811