

2012 Cash Sponsorship Agreement Form

14TH ANNUAL
Toast To
Life
FASHION INDUSTRY GALLERY
02.25.12

Benefiting programs of Resource Center Dallas

With your help, Resource Center Dallas operates the John Thomas Gay & Lesbian Community Center, the Nelson-Tebedo Community Clinic, as well as over 35 additional programs, services and events.

Please Note:

Deadline to be listed in the event program is February 1, 2012.
Other sponsorship recognition is subject to print deadlines. Your sponsorship is tax deductible to the fullest extent of the law.

Visit us online

www.toasttolife.org

As a *Toast To Life* cash sponsor, you are entitled to all of the benefits listed on the 2012 Cash Sponsorship Levels sheet.

Please print clearly

CONTACT INFORMATION

Contact person

Company name

Address

City

State

Zip

Daytime Telephone Number

Fax Number

Mobile Telephone Number

E-mail Address - This will be primary contact method for this event.

Please select where this sponsorship may be used:

LISTING INFORMATION

- ☐ Please show my sponsorship as Anonymous.
- ☐ I elect to be listed on all *Toast To Life* printed and marketing materials as outlined at my sponsor level. My sponsorship listing may also be used in other press releases and marketing information produced by Resource Center Dallas that may result in extra publicity.

List sponsor exactly as it should appear in print: _____

- ☐ I decline any sponsorship benefits to which I am entitled and indicate my intention to claim this charitable donation in its entirety to the fullest extent of the law.

PAYMENT INFORMATION

I agree to sponsor *Toast To Life* at the following level: (select one)

☐ \$25,000

☐ \$10,000

☐ \$5,000

☐ \$2,500

☐ \$1,000

Presenting Sponsor

Platinum

Gold

Silver

Bronze

☐ I am unable to sponsor but wish to donate \$_____ to *Toast To Life*.

My payment is:

☐ Included

☐ Will be paid by: _____ (date)

PAYMENT INFORMATION & TERMS:

Payment in full (by check or credit card) is requested with your signed Sponsor Agreement Form.

ALL PAYMENTS MUST BE RECEIVED BY Feb. 20, 2012.

Make checks payable to: **RESOURCE CENTER DALLAS**

CREDIT CARD INFORMATION:

☐ Visa ☐ Master Card ☐ AMEX ☐ Discover

Credit Card Number

EXP

Name as appears on card

Billing address, City, State, Zip

MAIL OR FAX COMPLETED AGREEMENT TO:

Resource Center Dallas

Attn: Dean S. Wilson

2701 Reagan St

Dallas, TX 75219

Office: 214-528-0144 Fax: 214-522-4604

Email: dwilson@rcdallas.org

Amount of charge

Signature

I agree to the charges indicated above to be charged to my account by Resource Center Dallas for *Toast To Life*. Refunds *cannot* be made after a Sponsorship has been made, please check all information carefully.

Thank You! Resource Center Dallas and *Toast To Life* gratefully acknowledge your generous support.

Sponsor Signature

Date

FOR TTL STAFF USE ONLY

Item No: _____

Item No: _____



Proud to be a United Way Service Provider.

A 501(c)3 Organization • Tax ID # 75-1892059

Resource Center Dallas operates:
John Thomas Gay & Lesbian Community Center
Nelson-Tebedo Community Clinic

PO Box 190869 • 2701 Reagan St.
Dallas, TX 75219-0869
214-528-0144 • www.rcdallas.org

WHITE: Donor YELLOW: Return to Center



TTL12 Cash Sponsorship Agmt K-IH 0811

2012 Cash Sponsorship Levels

* Printing deadline dates apply

14TH ANNUAL Toast To Life FASHION INDUSTRY GALLERY 02.25.12

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Visit us online

www.toasttolife.org

We are incredibly grateful to our supporters who make it possible for *Toast To Life* to return 100% of the evening's proceeds directly to Resource Center Dallas' vital HIV/AIDS programs and services.

Below are the benefits our sponsors enjoy when they help underwrite the costs of producing the event. We hope you will consider generous participation.

PRESENTING SPONSOR **\$25,000**

- Exclusive "Presenting Sponsor" naming opportunity
- Opportunity to display logo on signage at all *Toast To Life* events and receptions*
- Presenting Sponsor Recognition on *Toast To Life* invitations*
- Presenting Sponsor Recognition on all *Toast To Life* promotional materials, advertising, press packets, and news releases*
- Presenting Sponsor Recognition on *Toast To Life* invitations*
- Presenting Sponsor Recognition on *Toast To Life* website www.toasttolife.org
- Presenting Sponsor Recognition on sponsor "Thank You" ads*
- Presenting Sponsor Recognition in event program and signage*
- Four (4) tickets to limited-attendance sponsor party in January
- Twelve (12) VIP tickets to *Toast To Life*

PLATINUM **\$10,000**

- Opportunity to display logo on signage at all *Toast To Life* events and receptions*
- Recognition on *Toast To Life* invitations*
- Recognition on *Toast To Life* promotional materials, advertising, press packets, and news releases*
- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) tickets to limited-attendance sponsor party in January
- Eight (8) VIP tickets to *Toast To Life*

GOLD **\$5,000**

- Recognition on *Toast To Life* invitations*
- Recognition on *Toast To Life* promotional materials, advertising, press packets, and news releases*
- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) invitations to the limited-attendance sponsor party in January
- Six (6) VIP tickets to *Toast To Life*

SILVER **\$2,500**

- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) tickets to limited-attendance sponsor party in January
- Four (4) VIP tickets to *Toast To Life*

BRONZE **\$1,000**

- Recognition on *Toast To Life* website www.toasttolife.org
- Recognition on sponsor "Thank You" ads*
- Recognition in event program and signage*
- Two (2) tickets to limited-attendance sponsor party in January
- Two (2) VIP tickets to *Toast To Life*



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